

Sattell, Johnson, Appel & Co. merges with Milwaukee-based Wipfli

Milwaukee, Wisconsin (December 6, 2017) —Sattell, Johnson, Appel & Co. (SJA) announced today that the firm has merged with Milwaukee-based Wipfli, one of the top 20 accounting and consulting firms in the United States. As part of this combination, our 33 SJA professionals, including our three shareholders, have joined Wipfli.

“When we were presented with the opportunity to merge with a national firm with such a rich history in Wisconsin very similar to ours, as well as a firm with consistent values and a similar commitment to excellence, we were excited to move forward and combine with Wipfli,” said Barry Sattell, chief executive officer of Sattell, Johnson, Appel & Co. “This combination will greatly benefit our clients by enhancing our ability to provide them with increased technical specialization and expertise as needed to meet increasing demands in the marketplace. This combination will also provide our employees with enhanced career opportunities.”

With more than 1,800 associates (approximately 150 associates in the firm’s headquarters in Milwaukee) and 45 offices across the United States, Wipfli currently ranks among the top 20 accounting and business consulting firms in the nation. Since the firm was founded in Wisconsin in 1930, Wipfli has provided private and publicly held companies with industry-focused assurance, accounting, tax and consulting services to help clients overcome their business challenges and plan for the future.

“We are pleased to be joining forces with Sattell, Johnson, Appel & Co., a well-respected firm with a long history of serving businesses, nonprofit organizations, and individuals in the Milwaukee area,” said Rick Dreher, Wipfli’s managing partner. “This combination will benefit Wipfli by further strengthening our resources and market presence in Southeastern Wisconsin, which has always been a key market for us. The combination presents Wipfli with opportunities to further add to our talented team of professionals and build on our already strong client base of privately held businesses, nonprofit organizations, and high-net-worth individuals.”

The combined firm will have approximately 1,900 associates and 48 office locations across the United States and two offices in India.

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